

# Beckson Manufacturing Co.

## 50th Anniversary

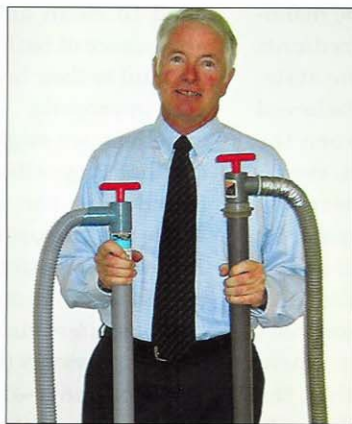
*For 50 years now, Beckson's quality has remained second to none, a fact that has contributed significantly to the company's continued growth and success.*

In 1955, two marine-enthusiast entrepreneurs from Connecticut— Frank S. Beckerer and Earl L. Sisson—decided to design a better hand pump for boaters, made from a relatively new material in the boating industry, plastic. Not long afterwards, these entrepreneurs founded Beckson Manufacturing Co., a company devoted to the production of this new pump. Beckson introduced the first all polyvinyl chloride

ucts, Inc., was incorporated in 1979.

The Beckson PVC pump also put an end to the lifting and pouring of drums as well as other dangerous practices.

Through many years of development and design improvements, including the use of DuPont's chemical-resistant elastomeric compound Viton, Beckson pumps and their line of accessories have received numerous patents and trademarks. Trademarks include



Beckson Industrial President Michael Brady, holding a still-operational, early-1960s Beckson pump found at a garage sale (left hand), and one manufactured in 2006.

(PVC) pump in 1956. These pumps were and still are unique to the industry, in that they are unaffected by normal changes in weather and temperature, self priming, lightweight, noncorroding, non-sparking, and virtually maintenance free.

Beckson—the name is taken from the founders' last names—expanded into the industrial markets in the 1960s, when it found that boat owners were bringing the Beckson pump back to their factories because the premium-quality PVC pumps worked so effectively with chemicals that attacked the standard metal pumps that were being used. Beckson Industrial Prod-

the red and grey colors, the shape of the pumps, and the red T-shaped handles.

**FOR 50 YEARS** now, Beckson's quality has remained second to none, a fact that has contributed significantly to the company's continued growth and success. Beckson pumps are individually hand-crafted and inspected throughout each step of the manufacturing process. The quality of the pumps is perhaps best exemplified by the fact that, since 1977,

the company has had the only UL-listed chemical hand pump in the world!

Well known and respected throughout the sanitary maintenance industry, Beckson has been an avid supporter of ISSA and an exhibitor at ISSA tradeshows since 1980, the year the firm joined the association.

In addition to their use for a wide variety of industrial requirements, Beckson pumps have unique applications in the dairy, irrigation, municipal, and petroleum markets—anywhere, in fact, that liquid transfer is required and electrical or mechanical pumps are neither available nor appropriate.

"The liquid-transfer markets insist upon a safe, quality product, particularly when dealing with the wide variety of chemicals in use today," says Beckson Industrial President Michael C. Brady.



"Beckson has been able to surpass the level of quality and service required for today's demanding manufacturers."

Currently under the ownership and leadership of the second generation of the Beckerer family, the firm moved to Guilford, CT, in 1983, where it is still located.

After 50 years and millions of pumps, the Beckson hand pump continues to be used successfully, from submarines to sea planes, and just about every liquid-transfer requirement in between. **17**